

Journal Page

Hand Lettering Workshop

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Class Workbook

Basic instruction and idea guide

Created and Taught by Sonya Paz

of VinoPaint and Sonya Paz Creative

Welcome to my beginners class on Art Journal page and funky hand Lettering!

My name is Sonya Paz, I am a local artist who has been painting works that have been collected worldwide. In 2015 After owning my own art galleries and exhibiting my art for many years, I founded VinoPaint so I may bring the beauty and enjoyment of art instruction to everyone.

My love for mixed media has grown and flourished over the years and really helps me express myself through art & design. Being an artist I have created my own distinctive style and love to express myself through my art. The shapes and structure of the alphabet are so fascinating to me, this is what I love about “artful typography!”

Teaching my creative workshops has always been so rewarding and fun, I wanted to offer you the wild and elegance of this style of funky lettering and whimsical techniques. As with any style of art form, your style will evolve and get better with time and practice. I use a playful format in my lettering which is very forgiving and you will develop a comfort zone and style all your own. The thing to remember is that you will be introduced to materials that will help with the process and my expertise with hands on instruction.

Remember Practice, Practice, Practice! 😊

I also love to show others your progress from taking any of our classes, please share your progress by tagging #VinoPaint and #SonyaPaz so we can continue to see your fantastic creative journey!

Let's get started to make your artistic journey a lifelong project!



VinoPaint.com

Sonya Paz Art & Design | VinoPaint

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Tools:

Please have ready the following supplies:

- 9" x 8" 140lb watercolor hot press white archival paper (smooth texture)
- Assorted acrylic paints
- Workbook and typeface guide
- Sharpie - Black medium or fine
- White paint pen
- Punch dot stencil
- Craft stick
- Vinyl flower stickers
- Hair dryer is optional, to help with drying your layers.

Other Tools:

Here is a list of other items you can obtain after the class to continue your journal page and hand lettering journey:

- Wax crayons
- Color Pencils
- Craft Paints
- Water Brushes
- Watercolor pallet
- Stamps or Stickers
- Finesline Paint Markers
- Ruler
- Pencils
- Eraser

Preparation of your journal pages:

We always need to prepare our paper for painting and creation, here are the things to remember:

- Always prepare your paper with a little water - open up those paper fibers

- Use acrylic paints to mix and experiment, take a risk and layer colors
(Acrylic craft paint is good beginners and much kinder to your wallet!)
- Visualize your project and work from the outside of the page towards the center
- Mixing techniques – go crazy!
- Use drybrush techniques with brushes and paper towels. The thinner the layers the quicker the pages will dry.
- Connect with your paint, use your fingers and spread it around
- Use non traditional tools to mark and make patterns & scratches

Penwork and Details:

You will be amazed at what detailed penwork will achieve, use sharpies to create your statement and expand on your lettering techniques with my alphabet guide (included).

- Find a quote that make you feel happy, or write a quote of your own
- Determine where your quote will be on the page with light pencil
- Write with Sharpie and expand on your lettering adding serifs and details
- Wrap text around curves and use upper and lower case letters
- I find this part of the process very therapeutic, I love the lettering portion of art journaling!
- Add whimsy to your lettering by outlining them in a contrasting color (ie., black & White)
- Be daring and create your own lettering style and funkiness!

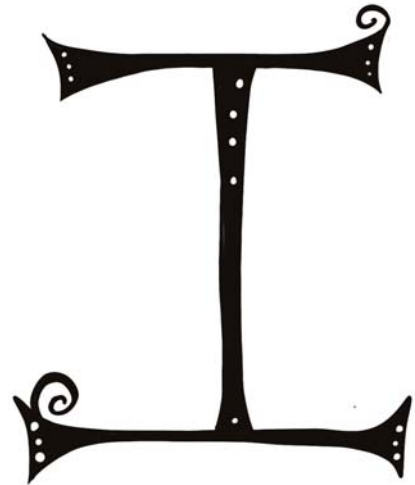
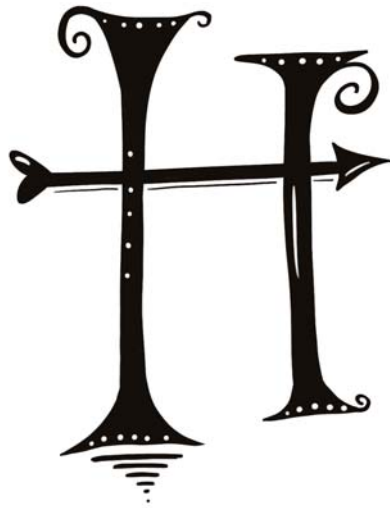
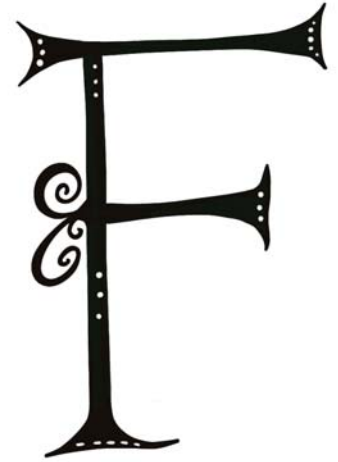
The best thing about this is that you do not need to have a fancy schmancy journal to create your designs on! You can use all types of mixed papers, magazines, food carton boxes. These are easy to bound with needle and thread, staple them, use binding rings as well as to have them bound at office supply store. Let pages dry overnight!

It's the perfect take and go project! The most important thing is to enjoy and have FUN!
CHEERS!

Sonya

Hand Lettering Notes:

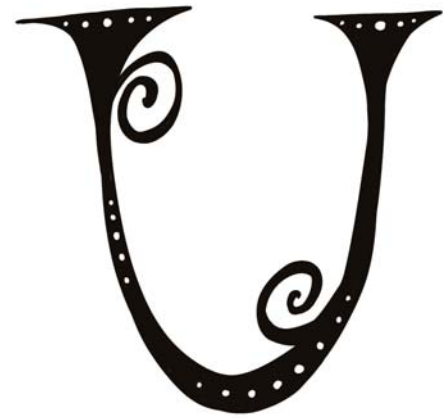
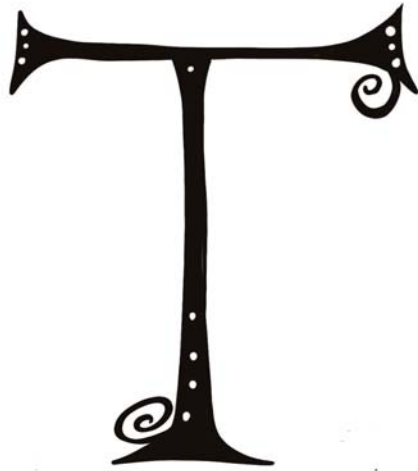
Upper Case Alphabet Examples



Upper Case Alphabet Examples



Upper Case Alphabet Examples

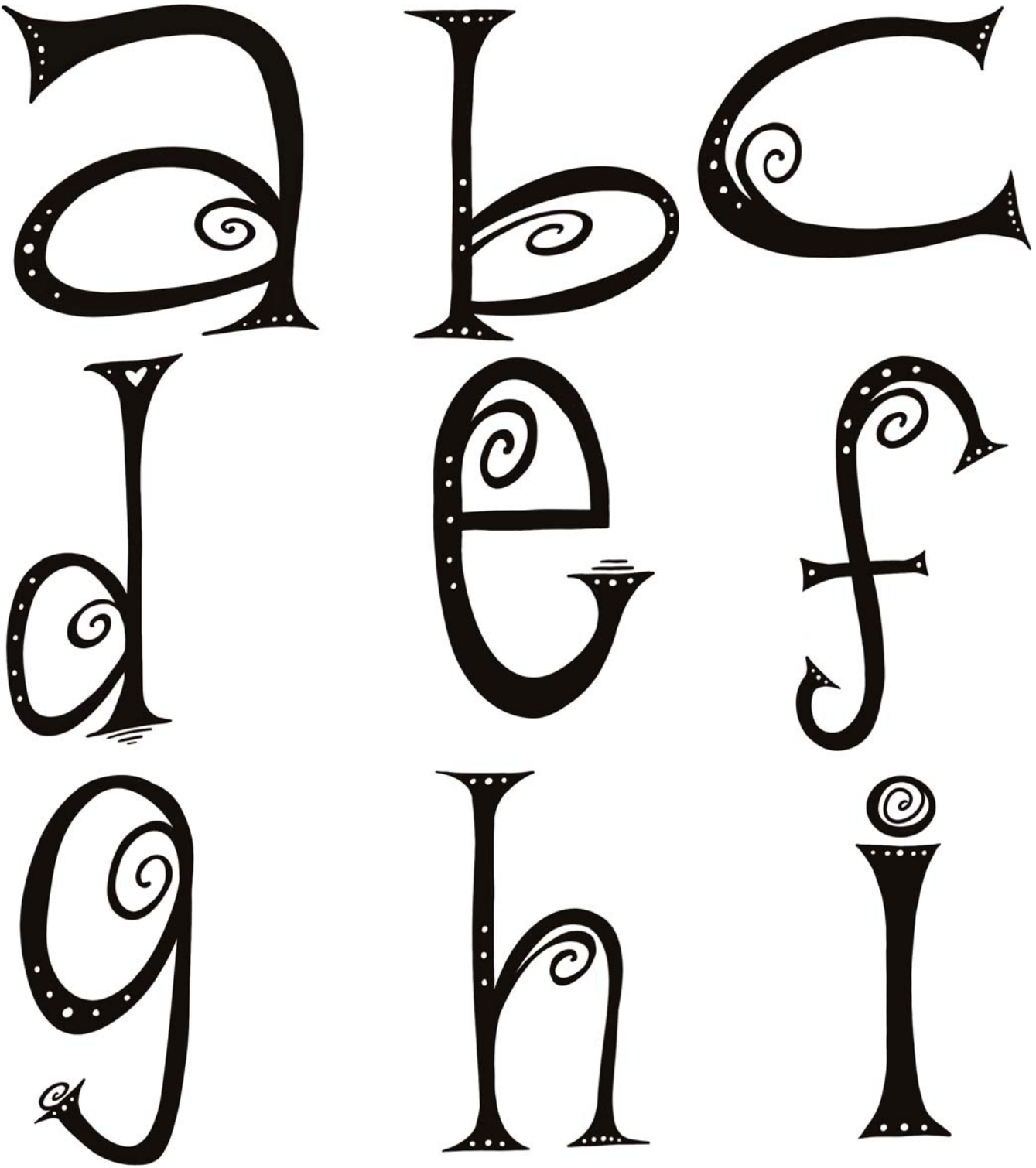


These are examples of letters for inspiration and to expand on.

Based on your journal page project, size and design, you will make letter to fit your creative space.

Mix up upper and lower case letters and numbers to achieve a wildly funky project. Create words on the margins of the page and explore! There is not wrong way to create - Have fun!

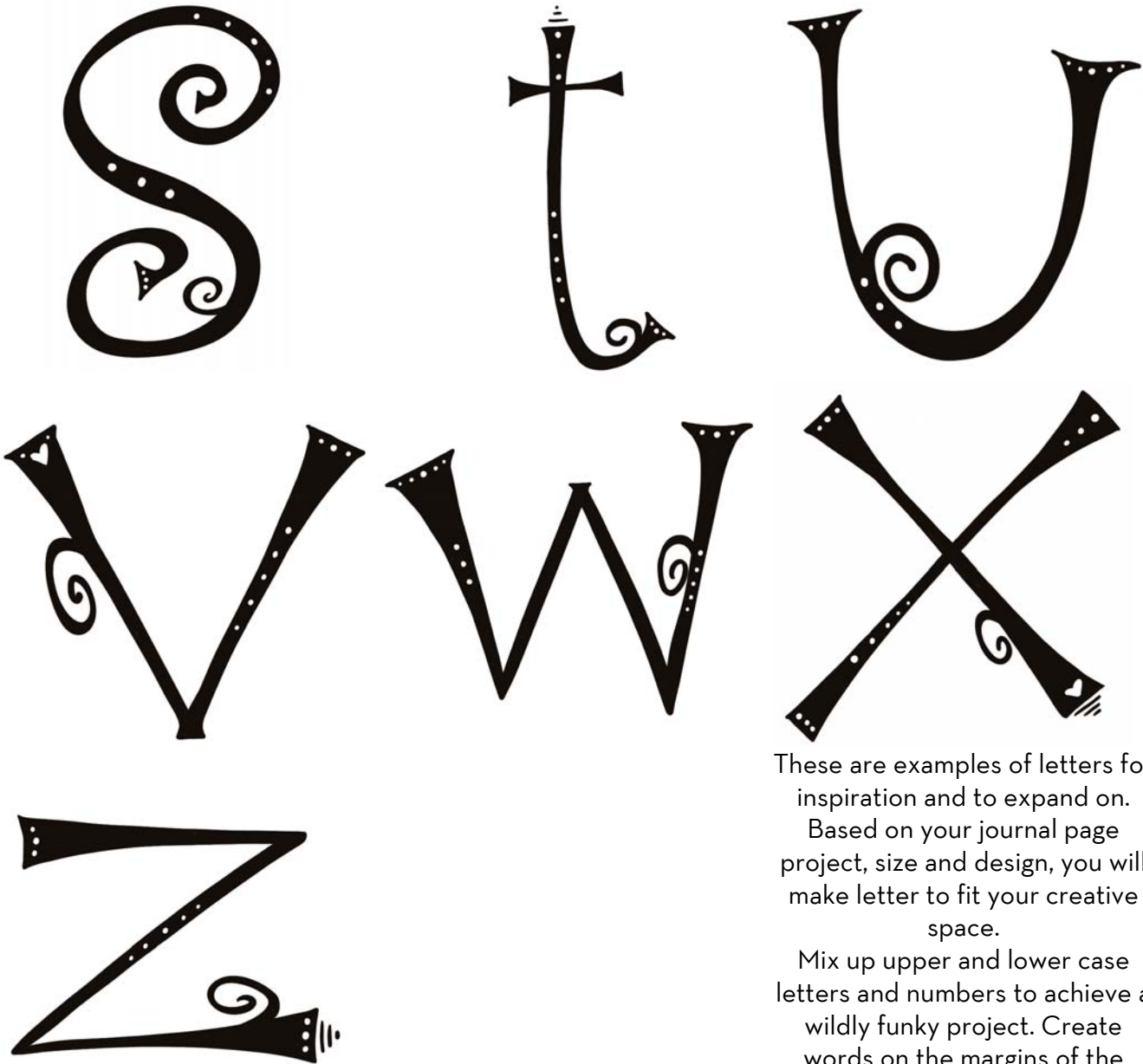
Lower Case Alphabet Examples



Lower Case Alphabet Examples



Lower Case Alphabet Examples

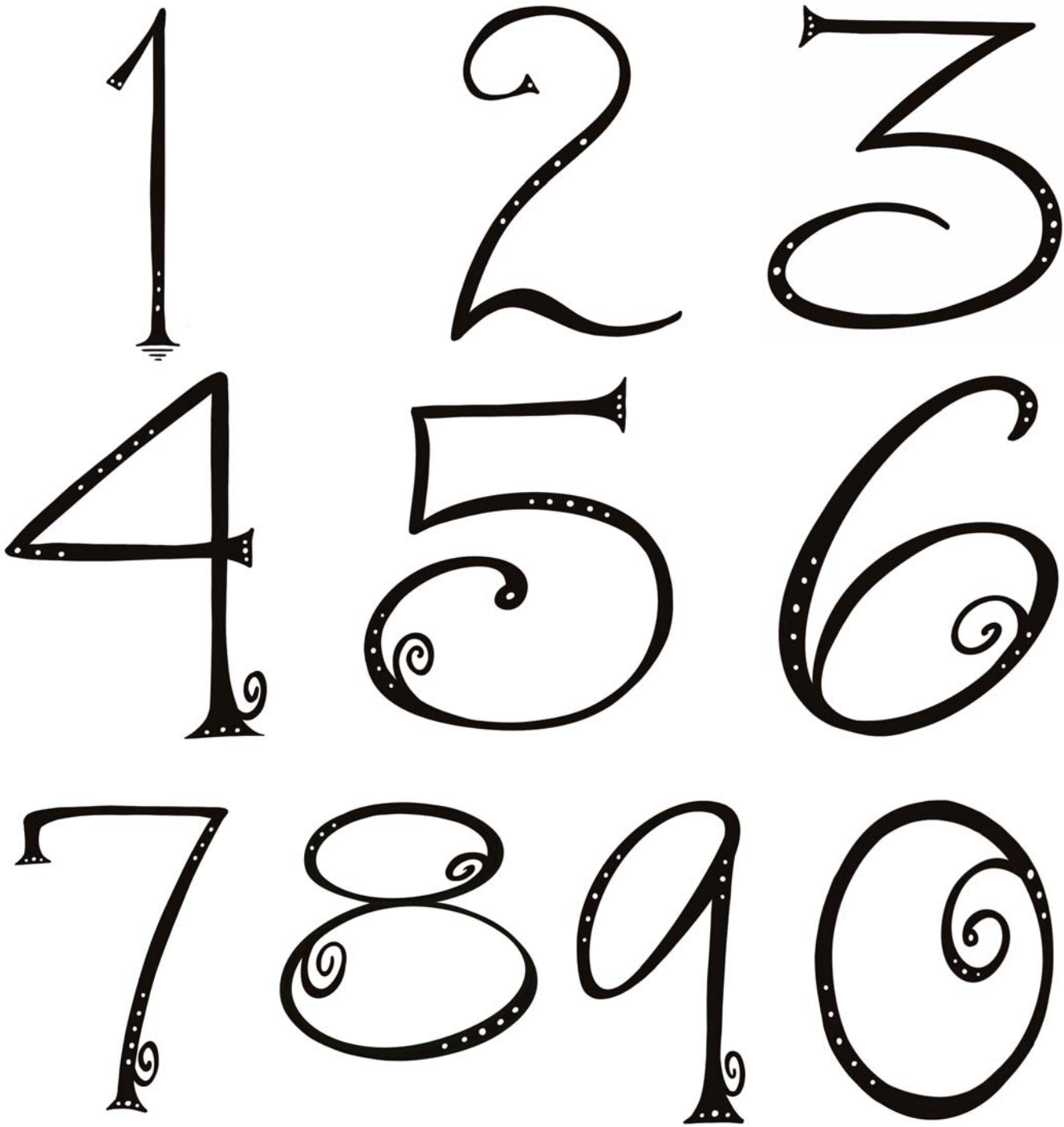


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Number Examples



Construction and steps of how to build a letter

